



# 2023 PARTNER SUMMIT

## *Client Lead Contact Information*

FEBRUARY 2023











## KEY CONTACTS

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# INITIATIVE NEW YORK – CLIENT LEADS

CLIENT	CAM LEAD	HEAD OF PARTNERSHIPS	SENIOR GD	GROUP DIRECTOR	DIRECTOR/AD
	Breanne Medford	Stephan Indich	NA	Brian Pankauskas	Daniel DeRiso (Digital Dir – LEGO) Gina Morrone (Video Dir – LEGO)
	Laurie Larson				Andre Gooden (Digital Dir – Cigna)
	Rob DiGiovanni Jennifer Hourigan	Tim Hill		Emily Adams (Video) Jessica Drake (Digital)	Bryan Bernstein (Video Dir) Shannon Collins (Video Dir) Thuy Pham (Digital Dir) Stephanie Walker Kulp (Digital Dir) Evan Schwartz (Digital Dir) Gabby Fernandez (Digital Dir)
	Bradley Feather	Rachel Schlanger		NA	Gina Morrone (Video Dir) Lucy Enright (Dig AD)
	Linda Cronin	Stephan Indich		Jennifer Iarossi	John Kenyon (Digital Dir) Ryan Barrett (Video Dir)
	Bradley Feather	Rachel Schlanger		Katie Sullivan	Lindsay Gilfeather (Digital AD) Caitlin Druker (Video Director)
	Bruce Lee	Stephan Indich		Jennifer Stefanac (Digital)	Jennifer Iarossi (Video)
	Kevin Fraser	Rachel Schlanger	NA	Chloe Roberts	Allison Brickman (Video Director) Kelsey Robins (Digital Director)







# INITIATIVE NEW YORK – CLIENT LEADS

CLIENT	CAM LEAD	HEAD OF PARTNERSHIPS	SENIOR GD	GROUP DIRECTOR	DIRECTOR/AD
	Pamela Wong Katie McCarthy	Rachel Schlanger	NA	Meghan Pisano	Molly Conway (Video Dir) Jennifer Metzger (Digital Dir)
	Sujoy Roy	Stephan Indich		Allison Rapps	Stephanie Wager (Video Dir) Kevin An (Digital Dir)
	Breanne Medford	NA		Katie Sullivan	Katherine Blandon (Digital AD)
	Kathryn Tobey	Rachel Schlanger		NA	Jennifer Metzger (Digital Director) Claire Lambert (Video Dir)
	Dan Tighe			Allison Rapps – CMS	NA
	Sujoy Roy	Stephan Indich	Cristobal Valencia	NA	TBA (Digital Dir – KPMG)
	Lauren Stockman (Eggland's) Alex Chan (Subaru)	NA	Alex Chan (Video)		David Mazza (Video Dir – Subaru) Peyton Fleming (Video AD – Eggland's)
	Jaclyn Darvas		Rebecca Wenstrup (Digital) Alex Chan (Video)		Shaunet Rogers (Dig Director) Sara Cashman (Video Director)






# HEALIX NEW YORK – CLIENT LEADS

CLIENT	CAM LEAD	HEAD OF PARTNERSHIPS	SENIOR GD	GROUP DIRECTOR	DIRECTOR/AD
 AstraZeneca	Vilma Vale-Brennan	NA	Rebecca Wenstrup (Digital) Alex Chan (Video)	NA	Silvana Liguori (Director, Digital) Kathy Marquez (Assoc. Dir. Digital, DTC) Yardena Yoav (Assoc Dir, Digital, HCP) Mary Youngman (Video Director)
 FOUNDATION CONSUMER HEALTHCARE	Michael Baliber				Mark Dignam (Assoc Dir, Digital) Sara Cashman (Director, Video)
 Jazz Pharmaceuticals®	Laurie Larson				NA
 kaléo®	Michael Baliber				NA
 CooperSurgical					Mark Dignam (Assoc Dir, Digital) Sara Cashman (Director, Video)
 endo Pharmaceuticals					





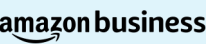






# INITIATIVE CHICAGO – CLIENT LEADS

CLIENT	CAM LEAD	HEAD OF PARTNERSHIPS	SENIOR GD	GROUP DIRECTOR	DIRECTOR/AD
	Steve Hunsicker	Stephan Indich	NA	Kevin Hartbarger (Digital)	Kamila Kowalczyk – AD
					Jordan Corvallis - Director Kaylee Truffelli – AD
	Ji Kim (CAM MD) Paul Gerlando (Comms Design Lead)				Esther Kim - AD
	Ji Kim				Leah Grzyb – Director
					Gwendolyn Farfan - AD
					Ryan Short - AD

# INITIATIVE LA – CLIENT LEADS

CLIENT	CAM LEAD	HEAD OF PARTNERSHIPS	SENIOR GD/GROUP DIRECTOR	DIRECTOR/AD
<p><b>INTUIT</b></p> 	Natalie Holbrook	Brandis DeZon (Digital) Rachel Schlanger (Video)	Meghan Pisano (GD Video – Intuit, Nintendo)	Colette Pardini (Director Integrated Team - Nintendo) Sandra Wissa (Director Integrated Team – Intuit) Caitie Druker (Video Director Nintendo)
 	Robert Holtkamp		N/A	Vivien Ku (Digital Director – IHOP, EPL) Claire Lambert (Video Director – IHOP)
<p><b>TEAM IGNITE</b></p>   <p><b>TRADER JOE'S</b></p>			Allison Rapps (Video GD – IR)	Simon Mercado (Digital Director) Sara Cashman (Video Director – IR)

# RUFUS – CLIENT LEADS

CLIENT	CAM LEAD	HEAD OF PARTNERSHIPS	SENIOR GD GROUP DIRECTOR	DIRECTOR/AD
  <small>Global Corporate Affairs</small>	Ashley Buxton	Soren Godfrey (Cross Channel) Brandis DeZon (Digital) Sharon Iancu (Video)	Cassie Adato (GD Digital - XCM/GCA) Jen-Jen Heyl (GD Video - XCM) Rebecca Cohen (XCM POLV)	Lauren Currie (Digital Director – XCM) Samantha Katz (Digital Director – GCA) Vanessa Nalbandian (Video Director - XCM) Nancy Cauch (Video Director- XCM)
    	Mark Italia		Craig Galyon (GD Digital) Galina Blishteyn (GD Video - WFM )	Warren Swartwout (Digital Director – AB) Anie Antonian (Integrated Director – Expansion) Michelle Dove (Video Director – WFM)
 	Cynthia Lozada-Colon		Craig Galyon (GD Digital -Ring) Raul Aliaga (GD Digital - AWS) Galina Blishteyn (GD Video - Ring)	Diem Huynh (Digital Director – Ring) Kimber Muldrow (Digital Director – AWS) Michelle Dove (Video Director – Ring)
 	Bradley Stoner		Nicole Meyers (Sr. GD – PV/FV) Nathan Brendal (GD Digital - PV) Jamie Sarmiento (GD Video – PV)	Ben Tomjack (Digital Director – PV) Julianna Ossa (Digital Director – PV) Monet Merritt (Digital Director – FV) Emily Pelta (Digital Director – FV Partner Marketing) Andrew Gabel (Video Director – PV) Michelle Dove (Video Director – FV)